

Study Information



Foto: Sebastian Metz

International Media Cultural Work (IMC) Master of Arts

Master's Degree Program International Media Cultural Work

Curating – Communicating – Managing

These three terms span the huge field of digital media and its technologies, for which International Media Cultural Work will qualify its students as superbly imaginative leaders and strategically outstanding executives. During the program, students will focus on media aesthetic education and cultural communication to develop expertise in inspiring society to a deeper and critical understanding of media technologies' cultural implications, as well as their social and ethical-philosophical dimensions. The course's practical goal is to encourage society and individuals to use media for skillful self-expression, as well as for creative and emancipatory practices.

The program is conducted in English. Its perspective is international and intercultural. The students will work in transdiscipline, collaborative, and experimental environments.

Fields of practice:

How will this degree support me professionally?

- Graduates in International Media Cultural Work enjoy an extensive field of career opportunities, including
- Executive positions (e.g. cultural managers, dramaturges, cultural editors, art educators)
 - Independent freelance work (e.g. as curators, consultants, cultural publicists, exhibition designers)
 - Researchers (e.g. with independent scientific or scholarly projects)

Employers may be cultural institutions, media companies, educational organizations, or industrial or economic corporations.

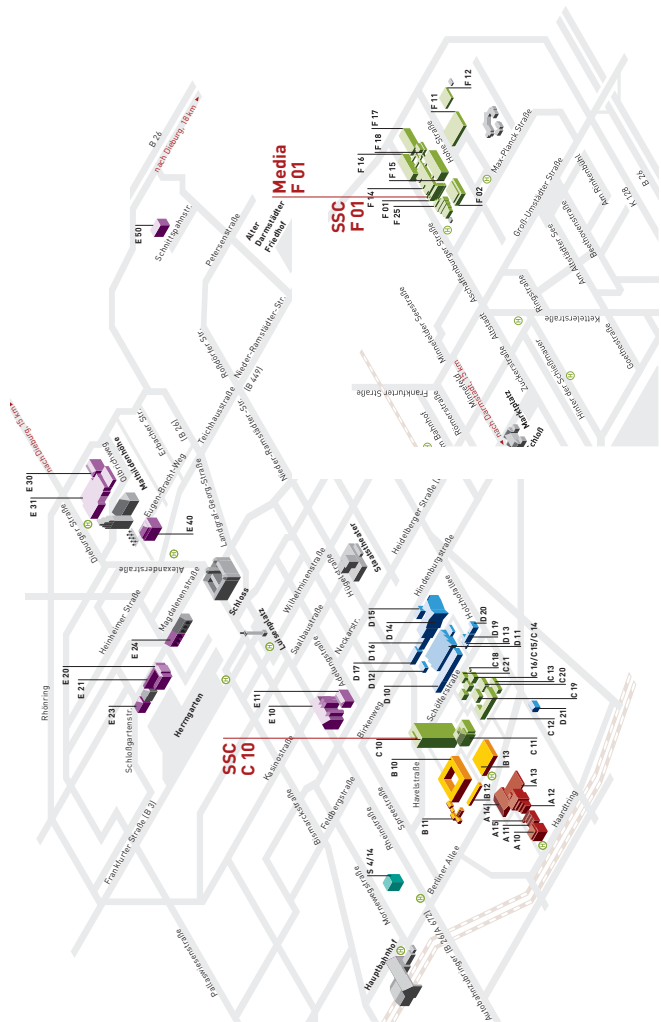
Modules: What's the program's structure?

Per semester, one compulsory module (Transdisciplinary Media Cultural Projects/TMCPs) has to be attended as well as three electives. The third/fourth semester is dedicated to the master project. The TMCPs are research-oriented, merging theoretical knowledge, communicational concepts, technological methods, managerial steering strategies with cultural practices. The electives within the field of Curating and Communicating are complemented by electives from the field of Management and Technology. They can be selected according to personal specializations.

| Admission requirements: | Master International Media Cultural Work (IMC) | | | | Master of Arts | |
|---|--|--|--|---------------------------------------|---|--|
| | Semester 7 | Semester 8 | Semester 9 | Semester 10 | Semester 10 | |
| <p>Required for admission is a diploma or bachelor degree within the fields of digital media, media culture, or media pedagogy. Applicants with a degree in e.g. media design, media informatics and technology, media management, journalism, or related fields (e.g. cultural management, social pedagogy, social work, design, art, history, musicology) will be screened for eligibility, as will those applicants with a grade point average below 1.9 (or German standard equivalent).</p> <p>The eligibility assessment includes the final grade point average of the bachelor's degree or diploma, practical experience, and a letter of motivation. A good command of English is also required. If the bachelor's degree has earned 180 ECTS (or equivalent), an industrial placement must be completed during the study.</p> <p>More details on the admission requirements: http://imc.medien-campus.h-da.de</p> | <p>Industrial Placement (only for graduates with 80 ECTS or equivalent) 30 CP</p> | <p>Transdisciplinary Media Cultural Project (I) 15 CP</p> | <p>Transdisciplinary Media Cultural Project (2) 15 CP</p> | <p>Master Module 30 CP</p> | <p>The Master degree qualifies for</p> <ul style="list-style-type: none"> • Career as upper-level civil servant • Commencing doctoral studies • Executive and expert positions, e.g. in cultural and social institutions, media, private foundations, and public service <p>Exemplary professional activities:</p> <ul style="list-style-type: none"> • Executive functions (e.g. as cultural managers, dramaturges, cultural editors, art educators) • Freelance (e.g. as curators, consultants, cultural publicists, exhibition designers) • Researchers (e.g. with independent scientific or scholarly projects) | |
| | <p>Elective 1 5 CP</p> | <p>Elective 2 5 CP</p> | <p>Elective 4 5 CP</p> | <p>Elective 5 5 CP</p> | <p>Elective 6 5 CP</p> | |

The sizes of the modules correspond to an average study and learn effort. For successfully completed modules, credit points are awarded – as a general rule 60 CP per year.

Colour caption: ■■■ Electives ■ Final thesis ■ Industrial placement ■ Compulsory modules



Darmstadt

Campus Dieburg

Hochschule Darmstadt Haardtring 100 D-64295 Darmstadt March 2016

Accreditation: How is the quality assured?

The program International Media Cultural Work (M.A.) is accredited by the AQIN agency. Beyond this, it is part of a well-established set of programs within the h_da's Department of Media, and has been enjoying broad acclaim by leading experts within the field of media cultural practice.

Prerequisites: What do I need to qualify for the program?

A diploma or bachelor degree is required from the following fields: digital media, media culture, or media pedagogy. Applicants with a degree in related fields (e.g. media design, media informatics and technology, media management, journalism), or adjacent fields (e.g. cultural management, social pedagogy, social work, design, art history, musicology) will be checked for eligibility, as will those applicants with a grade point average below 1,9 (or German standard equivalent). The eligibility assessment, includes the final grade point average of the bachelor's degree or diploma, practical experience, and a letter of motivation. A good command of English is also required. More info: <http://imc.medien-campus.h-da.de>

Application and program start

The IMC program starts both at the beginning of the summer semester and the winter semester. Find information for the application process at: www.h-da.de/bewerbung

Consultation: Where to obtain more info?

First contact point is the Student Service Center (SSC). Besides general course guidance and detailed information related to the application process, the SSC also advises on the study's organizational and financial matters.

For those who need further information on the topics of study financing or student housing, the Studierendenwerk Darmstadt is responsible: Learn more at:

<http://studierendenwerkdarmstadt.de/index.php/de/>

International students, contact our International Office:

<https://international.h-da.de/en/join-the-h-da/>

Hochschule Darmstadt: What should I expect?

According to the renowned magazine Wirtschaftswoche h_da enjoys a top reputation with German personnel managers and scores highly because of its close connec-



tion to professional practitioners and organizations. Darmstadt University of Applied Sciences is renowned for:

- Efficient course organization and short durations of study
- Practical work in cooperation with professional organizations as an integral program aspect.
- Optimal preparation for entry into professional life

More info: <http://www.h-da.com>

"I am very impressed by the forward thinking and visionary approach shown in the structure of IMC: it shows careful balancing of highly and for cultural media outreach today, very relevant theoretical subjects coupled with great opportunities for practical work. I am sure this program will become internationally recognised, for its excellence and for providing a new direction in social and artistic cultural dissemination through media."

Catherine Milliken (Australia/Germany), composer, director of international cultural and artistic projects; director of the Education Program for the Berliner Philharmoniker (2005-2012).

"IMC's media cultural concept is based on internationality and social diversity. This is unique in Germany and broadens not only the general effectiveness of media cultural communication, but also gives a professionally broad, international base to the program's graduates. The latter is very seminal for a sustained employability."

Stephen Kovats (Canada/Germany), Founding Director of „r0g_agency for open culture and critical transformation gGmbH“ Artistic Director of the „transmediale Festival für Kunst und digitale Kultur“, Berlin (2007-2011).