

General Program Structure (Module Overview)

# International Media Cultural Work (IMC)

Master of Arts

Appendix 1

Special Provisions for Examination Regulations of the International Media  
Cultural Work Program

Media Department

Hochschule Darmstadt    University of Applied Sciences

## Program structure for 3-semester course of study

### Module overview for the 1st program semester

Electives in the 1st and 2nd program semesters are selected from the table in Appendix 2. In each semester, 3 electives are chosen. A total of 6 electives must be successfully completed before beginning work on the master's degree.

	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	Weight in %		Final Exam Type
						CAP	Final	
MP8	Transdisciplinary Media Cultural Project (I) Research, Concepts and Realization	8	15	375	1	33.3%	66.6%	Documentation and presentation
ME1	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME2	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME3	Master Elective	3	5	125	1	0%	100%	Documentation and presentation

Master electives may be selected from the catalogs Curating and Communicating or Management and Technology (see Appendix 2).

### Module overview for 2nd program semester

						Weight in %		
	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
MP9	Transdisciplinary Media Cultural Project (2) Communicating, Educating, Marketing	8	15	375	1	33.3%	66.6%	Documentation and presentation
ME4	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME5	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME6	Master Elective	3	5	125	1	0%	100%	Documentation and presentation

Master electives may be selected from the catalogs “Curating and Communicating” or “Management and Technology” (see Appendix 2).

## Module overview for master module

						Weight in %		
	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
MP10	Master Module Master project + thesis Oral exam		30	750	1	- -	75 25	Thesis Oral exam

## Program structure for 4-semester course of study

### Module overview for industrial placement module

The industrial placement module must be completed no later than the beginning of the 4th semester. If this cannot be substantiated by the time the 4th semester has started, no further examinations will be allowed.

						Weight in %		
	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
MP10	Industrial placement module Industrial placement + Accompanying studies	2	30	800	1	- -	100%	Documentation and presentation

## Module overview for 1st program semester

Electives in the 1st and 2nd program semesters are selected from the table in Appendix 2. In each semester, 3 electives are chosen. A total of 6 electives must be successfully completed before beginning work on the master's degree.

	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	Weight in %		Final Exam Type
						CAP	Final	
MP8	Transdisciplinary Media Cultural Project (1) Research, Concepts and Realization	8	15	375	1	33.3%	66.6%	Documentation and presentation
ME1	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME2	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME3	Master Elective	3	5	125	1	0%	100%	Documentation and presentation

Master electives may be selected from the catalogs Curating and Communicating or Management and Technology (see Appendix 2).

## Module overview for 2nd program semester

						Weight in %		
	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
MP9	Transdisciplinary Media Cultural Project (2) Communicating, Educating, Marketing	8	15	375	1	33.3%	66.6%	Documentation and presentation
ME4	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME5	Master Elective	3	5	125	1	0%	100%	Documentation and presentation
ME6	Master Elective	3	5	125	1	0%	100%	Documentation and presentation

Master electives may be selected from the catalogs Curating and Communicating or Management and Technology (see Appendix 2).

## Module overview for master module

						Weight in %		
	Module Name and Related Course	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
MP10	<b>Master Module</b> Master project + thesis Oral exam		30	750	1	- -	75 25	Thesis Oral exam



Elective Catalog

# International Media Cultural Work (IMC)

Master of Arts

Appendix 2

Special Provisions for Examination Regulations of the Digital Media  
Program

Media Department

Hochschule Darmstadt University of Applied Sciences

## Elective Catalog

In both the 1st and 2nd semester, 3 electives must be selected from either Catalog A: Curating and Communicating or Catalog B: Management and Technology.

A total of 6 electives must be selected.

### Master Electives Catalog A: Curating and Communicating

Semester	1st and 2nd Program Semester					Weight in %		
No.	Module Name	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
ME-CC 1	Media, Culture and Technology: Historical and Future Perspectives	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 2	Curatorial Strategies: Concepts and Applications	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 3	Bringing Media Theory and Discourse to Practice	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 4	Media Aesthetic Education Practices	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 5	Independent Project	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 6	Interculturality and Inclusion in Media Cultural Work (FB GS)	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 7	Avant-garde in Digital Media (with LCI)	3	5	125	1	0%	100%	Documentation and presentation
ME-CC 8	Leadership by Arts (with LCI)	3	5	125	1	0%	100%	Documentation and presentation

Master Electives Catalog B: Management and Technology

Semester	1st and 2nd Program Semester					Weight in %		
No.	Module Name	Contact Hours/wk (lecture + practical)	CP	Workload in h	Duration (semesters)	CAP	Final	Final Exam Type
ME-MT 1	Leading People and Teams (with LCI)	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 2	Media Cultural Economy and Artistic Entrepreneurship	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 3	Audience Research and Development	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 4	Media Cultural Project Management	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 5	Media Cultural Strategies in Corporations and Institutions	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 6	Media, Entertainment, and Event Law	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 7	Marketing, Publishing, and Public Relations	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 8	Advanced Event and Display Technologies	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 9	Technology as a Driver for Media Products (with LCI)	3	5	125	1	0%	100%	Documentation and presentation
ME-MT 10	Emerging Technologies (with LCI)	3	5	125	1	0%	100%	Documentation and presentation